

# Business

## What is the exam board and route?

A Level Business Studies WJEC Eduqas

**Subject Entry Requirements:** Grade 6 in GCSE English and GCSE Maths advised.

## Subject outline

Business is the study of decision-making in the dynamic and often complex context of real-world organisations. Students will explore how businesses respond to opportunities and threats in both local and global contexts, evaluating strategic choices through critical use of data and theories.

The course covers the interdependent nature of business activity, including leadership, marketing, finance, operations and human resources. Students will analyse the factors that drive change, such as globalisation, technological innovation, and ethics, and will be challenged to assess how firms adapt and succeed in highly competitive markets.

## How is the course assessed?

This is a linear A Level assessed through three two-hour examinations at the end of the two-year course.

## Why study this subject?

A Level Business develops analytical thinking, problem-solving and evaluative skills that are highly sought after in a wide range of careers and university disciplines. The subject nurtures commercial awareness and the intellectual curiosity needed to explore how and why businesses succeed, adapt or fail in fast-moving environments.

This course attracts students from a range of academic backgrounds and has a strong track record of supporting successful applications to competitive university courses, including Business Management, Accounting and Finance, PPE, Law, and Economics.

Business sits at the intersection of data and people, theory and practice -providing students with both a strategic perspective and the practical understanding to lead in the organisations of tomorrow.

## Complementary subjects

Frequently studied alongside History, Geography, Politics, and English, but it pairs well with any subject requiring critical analysis and communication. It also provides useful contrast for STEM focused students looking to broaden their academic portfolio.

## Possible careers

Business is a highly versatile foundation for university study and future employment. It is particularly relevant for careers in management consultancy, law, finance, marketing, entrepreneurship, investment banking, accountancy, and international business.

## Subject enrichment available

Enterprise and leadership opportunities including mentoring, student start-up challenges and national competitions.

Visiting speakers and Trips to organisations (e.g. Google, Social enterprises, JCB, Triumph) to explore operational theory in practice from industry and academia, offering insights into business leadership, innovation and professional pathways.

Oxbridge and Russell Group preparation: Critical thinking seminars, mock interviews, and tailored support for competitive applications.